

THE WORLD'S BIGGEST WEEKEND

UTOPIA OF THE SEAS

ARRIVES SUMMER 2024



BEST. WEEKEND. EVER.

Introducing *Utopia of the Seas*SM — the ship that's totally transforming weekends for good. We're talking bigger flavors. Bolder play. And better chill days than your clients ever imagined. No craving goes unsatisfied with over 40 ways to dine and drink. New show-stopping spectacles cue the applause like never before. They'll earn bragging rights daily with seventeen adrenaline-pumping slides, and pool hop till they drop with countless ways to make a splash.

This is not a routine recharge. This is the World's Biggest Weekend.
***Utopia of the Seas* arrives in Port Canaveral July 2024.**

..... **Learn more at LoyalToYouAlways.com/Utopia**





THE WEEKEND'S SPLASHIEST BASH

Eight different pools take splash to the max onboard — and onshore at Perfect Day at CocoCay, including the Caribbean's largest freshwater pool. Six different beaches put powdery sands and turquoise waters at their feet, and weekday worries miles away. Bougie is bolder than ever in the first Overwater Cabanas in The Bahamas. And daredevils earn bragging rights daily on 17 thrill-inducing slides!

ALL YOU CAN CRAVE

Full flavor goes full throttle in just a few days at more than 20 unique dining venues onboard. Your clients will swoon over soul food brunch staples like fried chicken and waffles. Refuel with mouthwatering bites just steps from the pool. Indulge in wood-fired pizzas and rustic Italian favorites al fresco. Or go all-in at our most indulgent buffet ever. And it's all aboard for culinary adventure at an immersive dining experience that takes the senses across the world.



A NEW WEEKEND BAR HAS BEEN SET

Weekends are for playing hard — and on the new *Utopia of the Seas*, there are no limits. Step your clients' bar crawl way up across 23 bottle-popping spots serving craft cocktails and libations. Five live music venues pull out all the stops with chart-toppers night after night. Jaw-droppingly spectacular shows blow minds on stage, ice, air and water. And whatever their game is, bet on big-time thrills with slots, poker and blackjack at two action-packed casinos.

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