A cheetah is perched on the crest of a large, smooth sand dune. The cheetah's body is covered in its characteristic black spots, and its long tail has distinct black and white rings. It is facing away from the camera, looking out over a vast, flat desert landscape. In the distance, there are rolling sand dunes and a range of mountains under a clear blue sky with a few wispy clouds. The lighting suggests a bright, sunny day.

THE GREAT
NAMIBIA AND
SOUTH AFRICA
ADVENTURE

A herd of elephants is gathered in a lush savanna landscape. In the foreground, a body of water is filled with yellow water lilies. The elephants are of various sizes, including several adults and young calves. The background is dominated by tall palm trees with large, fan-shaped fronds. The overall scene is vibrant and natural.

Southern Africa

Classic Safaris

*So geographers in Afric-maps . . .
Place elephants for want of towns.*

—Jonathan Swift, *On Poetry: A Rhapsody*

Dear Friends,

We recently won our tenth first-place *Travel+Leisure* award for World's Best Safari Outfitter (I'm proud to say that no other company has more than three wins), but among all our many accolades, perhaps the most heartening is also from *Travel+Leisure*: "The Pintos treat their guests like well-loved, out-of-town relatives."

Micato's dedication to expert, familial service is the legacy of our founders, my parents Felix and Jane (pictured below in Nairobi). Willingness to go many extra miles to ensure that a Micato safari is the trip of a lifetime—as it is for so many of our guests—is the rock on which Felix and Jane built our family-owned, family-operated company, and why every member of the Micato team will become your welcoming family—from the Safari Director who will be with you from touchdown to takeoff, to our large staffs in the U.S. and East and Southern Africa.

And so, I hope you'll enjoy an armchair safari with this brochure, and that you'll consider joining us for hilltop sundowners overlooking the guileless and gorgeous African game lands.

We'll clink our glasses in celebration of the safari life Isak Dinesen said "makes you forget all your sorrows and feel as if you had drunk half a bottle of champagne—bubbling over with heartfelt gratitude for being alive."

Sincerely,



Dennis Pinto
Managing Director



Micato's founders, Felix and Jane Pinto (and a friend) pictured near their suburban Nairobi home



Your Safari Team in the Bush

Safari Directors: Guides, Helpers, Friends

And they're with you every step of the way. Safari Directors meet you upon landing in Africa and are with you until the moment you depart, always nearby and on prompt call around the clock—not just during business hours.

In addition to a thorough education in the theory and on-the-savannah practice of our state-of-the-science safety protocols, every Micato Safari Director in Kenya has earned prestigious Gold or Silver certifications from the Kenya Professional Safari Guides Association. Seasoned professionals, most

of whom have been with us their entire careers, graduates of Kenya Utalii College or Tanzania's College of Wildlife Management, they're creative choreographers of safari: guiding flexible, always-on-the-lookout forays into the bush, lecturing on flora and fauna, deftly handling logistics, and imparting fascinating nuggets of African history and local folklore. They will also become dear friends.

And the same highest standards and credentials—and affable, unstinting service—apply to Micato Safari Directors in all the East and Southern African countries in which we safari.

From the minute we stepped off the airplane in Nairobi, to the moment we said good-bye to our Safari Director Henry the trip far exceeded our expectations. He delighted us with his enthusiasm, his knowledge and love for the animals. Throughout the trip we experienced many instances of his caring, charming, witty and humble personality. He gracefully took care of all travel needs - airport check-ins, boarding passes, border crossings, hotel check-in/out, many wonderful surprises, and overall hand holding. — Elisabeth Brown





*The Pintos
treat their guests
like well-loved,
out-of-town
relatives.*

— Travel+Leisure

The Many Micato Differences

How does a safari company amaze and excel for 60 years? By a cheerfully relentless dedication to service and innovation. With painstaking discernment, profound expertise, and the generosity of spirit that arises from a family's bedrock commitment to hospitality.

- *Travel+Leisure* has named us #1 World's Best Safari Outfitter nine times. No other company comes close.
- Exclusive access to people, places, and experiences available only through the Pinto family's longtime connections.
- Share a meal with our founders, Felix and Jane Pinto, at their suburban Nairobi home.
- Itineraries perfected by generations of experience and local knowledge.
- Luxurious camps and lodges—obsessively, continually curated.
- Safari Directors—all Silver and Gold certified—accompany every safari from beginning to end.
- A wonder-working Concierge Team, at your beck and call every moment of the day and night.
- All tips included, even to Safari Directors and Driver Guides.
- All meals included. And we unhesitatingly pick up the tab for meals in any local restaurant on all Custom Safaris.
- At mealtimes, regional wines, beer, and bottled water are included. In Southern Africa, spirits are often included, too.
- Free valet laundry service, everywhere, every day (and complimentary, custom-designed luggage to put it in).
- Small-group, boutique safaris of fewer than 18 travellers, and only 12 in Southern Africa.
- 100% guaranteed departures on our scheduled Classic Safaris, even for parties of two.
- The finest, well-stocked safari vehicles, Wi-Fi equipped, with guaranteed window seats for all.
- Surprises. We're famous for them. You'll be amazed.
- And—this could well be at the top of the list—we pay for an African child's education for every safari we sell.



A Day on Safari

Early-Morning Game Drive

The sun rises early and eagerly on the savannahs, and after some tea, coffee, and pre-breakfast snacks, we venture into what the great lover of Africa Peter Beard called “a paradise caressed by light and air in their most special forms.”

Back at the lodge, we tuck into an English-style breakfast, or perhaps we enjoy an acacia-shaded picnic in the bush.

Exploring Africa’s Intimate Landscapes

“Whole landscapes seem alert,” Peter Matthiessen wrote about Africa in *The Tree Where Man Was Born*. He may well have been thinking of *our* alertness in these landscapes, a charged, joyous concentration “like a marvelous childhood faculty restored.”

We roam the savannahs and forests with our eyes, searching for their treasures—*Look! There, a cheetah!*—and the land is no longer mere scenery, an object to look at and admire, but a living thing that invites intimacy and engagement. We know about our species that the more we engage with something, the more likely we are to develop a fiery affection for it.



Sundowners and Sunsets

After a festive lunch, with talk of sightings and amazements (high on the list of safari surprises: the fresh and tasty food), we have time for reading, music, maybe a profound nap followed by a swim, and then it’s off for an afternoon game drive.

After a lovely dinner back at camp, and some time around the campfire, we’re off to bed. And in the morning we may agree with author Elspeth Huxley that there is no “sleep so perfect as that stirred but not broken by the thrilling vibrance of a lion’s roar.”



Africa always brings us something new.

—Pliny the Elder, *Historia Naturalis*



Flying Over Africa

You may remember—it's hard to forget—the scene in the film version of *Out of Africa* when Denys Finch Hatton (played by Robert Redford) lands his Gipsy Moth near Karen Blixen's (Meryl Streep's) farm. She rushes out to the spiffy little biplane, and Finch Hatton doesn't take off his flying goggles, he barely throttles back his engine, he just says, "Get in," and thus begins one of cinema's great moments: a heart-firing poem of a swooping flight over the incomparably eloquent landscapes of East Africa.*

Isak Dinesen, Blixen's nom de plume, remembered her many African flights as "the most transporting pleasure of my life. . . . Every time I have gone up in an aeroplane and looking down have realized that I was free of the ground, I have had the consciousness of a great new discovery. 'I see,' I have thought, 'This was the idea. And now I understand everything.'"

It's as true today as it was in the 1920s: flying low and easily over the continent in small planes

is a matchlessly intimate way to appreciate its subtle and dramatic colours, its tectonic dramas, and its cavalcade of creatures. We fly over villages, waving to their residents, and in a few moments, we're on the ground, shaking their hands. One of our guests said it well: "For me, flying over Africa is about as *flying* as flying gets."

Our Custom Safaris offer as many flights as your personalized itinerary calls for, and we—and our guests over the years—think the flights that link lodges and camps on our Classic Safaris (six on *The Micato Grand Safari*, for instance, and five on *The Stanley Wing*) are safari highlights, airy dalliances with Africa's incomparable landscapes.

* Before she climbs into the plane, Blixen asks Finch Hatton, "When did you learn to fly?" And he answers with a Redfordian grin, "Yesterday." Rest assured our pilots have hundreds upon hundreds of times more experience than that—and many of them have movie-star smiles.



THE WORLD'S Most Awarded SAFARI COMPANY

**TRAVEL+
LEISURE**

World's Best
Value Winner

**TRAVEL+
LEISURE**

Trips of
a Lifetime

**PORTRHOLE
CRUISE MAGAZINE**

Best African Safari
Tour Operator



Legacy in Travel
Philanthropy Award

**TRAVEL+
LEISURE**

Global Vision Award

Development, Youth Education
Micato One for One
Commitment



EDITOR'S PICK
Best Tour Operator
Africa / Middle East



Virtuoso Winner

Best Sustainable Leadership
Best VAST (Active) Operator
Best Escorted Tour Operator
Best Destinations & Experiences
Custom Tour Partner
Family and Celebration Partner
Virtuoso Performance Award

1,000
PLACES
TO SEE
BEFORE
YOU DIE

#1 New York Times Travel Guide
Preferred East Africa

Sorry for the fine print, but here are some other Micato Awards and Accolades:

Global Travel Collection, Best Community Involvement • World Tourism Award • 52-Time Winner, Travel Weekly Magellan Awards, including Gold for Best Tour Operator, Best Education Program, Best Giving Back Initiative, Best Social Media, Best Consumer Brochure, Best Marketing Campaign, Best Direct Mail, and Best Trade Website • Travvy Award: Gold, Best Escorted Tour Operator, Africa and Silver, Best Escorted Tour Operator, Adventure • Hospitality Sales and Marketing Association International's (HSMIA) Adrian Awards: Leadership in Corporate Social Responsibility; Gold, Best Trade Brochure and Best Consumer Brochure, multiple years; HSMIA and National Geographic Traveler Gold Winner, Leader in Sustainable Tourism • Ubuntu Tourism Award • Travel Weekly's World Travel Market Global Award Tanzania Tourist Board Cruise Development Award • TORCH (Together Our Resources Can Help) Inspiration Award, to Lorna Macleod, head of Micato-AmericaShare William D. Littleford Award for Corporate Community Service • Travel Agent magazine's Tour Operator of the Year: Leaders in Luxury—Dennis Pinto • LuxuryLink.com's World's Best Luxury Tour Company • National Geographic 50 Tours of a Lifetime

THE GREAT NAMIBIA AND SOUTH AFRICA ADVENTURE

NamibRand Nature Reserve · Etosha National Park · South Africa's Cape Town & Cape Winelands
Sabi Sand Game Reserve

15 days door-to-door Includes days en route to/from Johannesburg

This inspired journey brings us a quartet of heart-stirring African contrasts. After an overnight in suburban Johannesburg, we begin in the brilliantly conceived chalets of Kwessi Dunes in solitudinous NamibRand Nature Reserve, exemplar of the country's epic sceneries, followed by a three-night stay at the imaginative Onguma the Fort, surrounded by the peacefulness of Etosha National Park's dry, archetypally vast landscapes, and free-ranging animals. Then we're off to the iconic One&Only in forever zesty Cape Town and the gorgeous Cape Winelands, a dissimilar but no less bedazzling experience.

We finish in Sir Richard Branson's Safari Lodge or his nearby Rock Lodge, tucked into his private Ulusaba Game Reserve, part of the Sabi Sand Game Reserve, a varietal land of acacia-dotted savannahs, riverine forests, and rocky bluffs, graced with 150 mammal species, 470 avians, and 300 tree species, ranging from monumental baobabs to winsome ilala palms.

I never knew of a morning in Africa when I woke up that I was not happy.

—Ernest Hemingway,
True at First Light





DAY 1 *En route*

DAY 2 *Johannesburg*

Upon arrival in Johannesburg, we'll be met and escorted to the airport's **InterContinental Hotel** for an overnight stay. After a relaxing dinner, we'll have a trip briefing with our Safari Director.

DAYS 3 & 4 *NamibRand Nature Reserve*

Namibia is renowned for its eloquent landscapes, and the NamibRand's 772 square and private miles have been gently loquacious for many millennia:

Your Safari Director will discuss with you a variety of individualized activity choices at every safari location.

Wavy—often amazingly red—sand dunes and jagged mountains, ghost trees and racing antelopes, and a night sky so lucid that NamibRand was designated Africa's first International Dark Sky

Reserve. A place where time goes to take a long time out.

Our intimate camp, **Kwessi Dunes**—with only 12 air-conditioned chalets, each with a separate star-gazer room, indoor and outdoor showers, and a veranda open to eternity—coordinates with the very

few other NamibRand camps to ensure that our wanderings in the reserve are wonderfully solitary. We strike out with our Safari Director on morning and afternoon game drives and nature walks, stopping to hike up a delicately wind-patterned sandwave, investigate mysterious fairy circles, catch sight of desert-adapted bat-eared foxes, watch springbok, steenbok, and gloriously horned kudu as they go about their day (with antelopes and us on the lookout for the Reserve's small but healthy population of big cats).

And after a dip in Kwessi Dunes' pool, or a quad bike zip on the dunes, an optional horseback jaunt or hot-air balloon flight, we dine in the camp's view-rich lodge, looking forward to marveling at the "Milky Way arching the heavens," as Elspeth Huxley wrote, "like a vast and incandescent plume of frozen smoke."

DAYS 5–7 *Etosha National Park*

We fly due north across relentlessly gorgeous Namibia to Etosha National Park, another land of gigantic, gently overpowering solitude and vast views across flat, animal-thronged plains dotted with stalwart camel thorn trees. In respectful contrast to that uncompromising nature, our **Onguma the Fort's** detached chalets offer lush, Moroccan-



Ulusaba



themed furnishings and a full range of modern amenities, not to mention a private deck from which to catch what just may be Southern Africa's most theatrical sunsets.

Onguma is set in a private reserve next to 8,600-square-mile Etosha National Park, home to 114 mammalian species, including a fine population of rare black rhinos. Our game outings take us to the life-giving water holes that attract elephants, lions, baboons, and heartbreakingly elegant antelopes, including tiny dik-diks. We revel in Etosha's immense natural grandeur, knowing that a very different kind of natural and human-made magnificence awaits.

DAYS 8–10 *Cape Town*

Cape Town has proudly vaulted to the top tier of the world's favourite cities. It was recently ranked the world's number one Place to Go in *The New York Times'* annual list—it "takes your breath away," says the *Times*. Cape Town's cultural, artistic, and culinary life is perhaps Africa's most bubbly,

and our hotel, the sublime *One&Only*, right on the fizzy Victoria & Alfred Waterfront, is stage centre on one of the continent's grandest shows.

The great city is graced with a theatrical setting in a natural amphitheatre giving way to Table Bay, ringed with Devil's Peak, Signal Hill, Lion's Head, and the monarchical, ever-enchanting Table Mountain, the viewful top of which we'll reach via one of the planet's most astonishing aerial cableways. We'll give Cape Town a thorough and fascinated look and make the dramatic drive down the Cape Peninsula, travelling through the Cape Floristic Region, a unique bit of natural magic, home to more than 6,000 plants found nowhere else in the world, ending at the imposing and world-historic Cape of Good Hope. Along the way we'll pay our respects to the gaily tottering penguins at Boulders Beach, and enjoy lunch at the stylish Foodbarn Restaurant in Noordhoek. And on one of our Cape days, we'll drop in for a visit to the Red Hill Community Centre and Library, one of Micato-America-Share's South African projects.

Up close and personal encounters with the animals and people of Africa are just a few of the highlights of a Micato tour. . . . Part of the allure of travelling with Micato is that the company, through its One for One program, pays one child's school fees, all the way through high school, for each client who books a trip. —Michael Shapiro, *The Oberoi Group Magazine*



DAYS 11–13 *Sabi Sand Game Reserve*

“At *Ulusaba*, we have set out to create the most beautiful game reserve in Africa,” says Sir Richard Branson. You’re holding a brochure brimming with beautiful safari lodges, camps, and game reserves, and we have our own favourites, but there’s no doubt that Branson & Co. are giving *Ulusaba* their best effort, which—as you know—entails a lot of creative, sumptuous, high-spirited best.

We fly northeast from Cape Town to *Ulusaba* Private Game Reserve—in the vast Sabi Sand Reserve, adjacent to Kruger National Park—and immediately begin to savour our lodgings’—

either Sir Richard’s Rock Lodge or Safari Lodge—distinctive mix of down-home hospitality and thoughtful luxury. Our rooms are designed to give us an intimate feel for life in the bush (some are built tree-house style); we watch from our private veranda as animals stroll by on their way to the nearby watering hole, we swim in the lodge’s pool, dine al fresco (or restaurant-style, or in our room), and pay visits to *Ulusaba*’s well-populated animal troops and solo stars by 4-wheel drive vehicle or on guided walks.

DAYS 14 & 15 *Fly to Joburg and homeward*

The entire trip rated a “10” in every respect. Micato’s people are able, knowledgeable and sociable. John was the ideal Safari Director, and he related perfectly with each member of our family, from age 9 to 74!

—Nancy and Rusty Sharp

The opportunity to see firsthand your work with children and the huge impact it is having on real people. It's something we will never forget. We are honored to support ten of your children in their quest for education, the great equalizer. Overall, it was truly a peak experience!

—Maddy and Ken Dychtwald
Co-founders, Age Wave

Make Your Safari a Private Classic

The Great Namibia and South Africa Adventure can easily be transformed into a fully Private Classic Safari, with your friends or family group's own Safari Director, private bush flights, private vehicles, with the freedom to set your own schedules, to enjoy private meals in the bush, and many etceteras. In short, while your Private Classic will follow the set itinerary of any of our Classic Safaris, it offers the exclusivity and flexibility of a Custom Safari, at a lower cost. For a deeper look at Private Classics, see pages 66 and 67.

Photo on page 126 courtesy of the Naankuse Foundation · Naankuse.com



Tariff 2025

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2025 Dates

Available on Request



THE MICATO
One for One
COMMITMENT



FOR EVERY GUEST ON SAFARI
WE SEND A CHILD TO SCHOOL

Education is the most powerful weapon which you can use to change the world.

—Nelson Mandela

Hundreds of thousands of Kenyan children don't attend school because their families are too poor to pay even the most nominal school fees. In principle, primary education is free in Kenya, but myriad fees often put it beyond reach: parents are obliged to buy their child's desk; to pay for term exams, the wood for cooking fires, and a portion of the cooks' salaries. Then there are schoolbooks, uniforms, writing supplies, and notebooks.

All this adds up to many, many thousands of eager and worthy children staying at home.



The Micato One for One Commitment

For almost 40 years, Micato-AmericaShare has been a passionate advocate for East African children and their families. Under the Micato One for One Commitment, simply by signing up for a Micato safari, every guest on every safari sends a child to school—year after year.

Thousands of Kenyan children are able to attend school thanks to our guests who join us in this commitment. Every child deserves an education, and we're overjoyed to be contributing to this unalienable right.

LEFT: A typically exuberant classroom, led by Peter Mithamo at a school near the Micato-AmericaShare Harambee Centre. Anastasia Pinto summed up the African ethos when she said, "African people will give away their last dollar or loaf of bread to someone who needs it more."

Micato-AmericaShare

For almost 40 years—Micato’s tribute to our birth continent has been our nonprofit, Micato-AmericaShare. In the next six pages we’ll tell you what AmericaShare does, but first, here’s why:

It all began with one little boy, going from person to person in a Nairobi shopping centre with a note from his school headmaster. The note said that he was an orphan and needed to raise 700 shillings for a school uniform before he could come to class. He had only collected 100 shillings. The boy approached Micato’s Lorna Macleod. She read the note and handed him the 600 shillings—the equivalent of \$15. Tears running down his face, the boy stood there for a moment, said “God bless you,” and dashed away.

At that moment Lorna realized that Micato was an ideal bridge between some of the poorest people on the planet, and some of the wealthiest, our travellers. So we gave that bridge a name: AmericaShare, and have been helping to change lives for the better ever since.

We’re proud of our accolades and of the



life-sparking joy our safariers routinely experience, but as our Managing Director Dennis Pinto often says, “AmericaShare is the why of why we exist.”

Sponsorship

It’s not unusual for inspired safari guests to decide on the spot (or back home for that matter) to sponsor a child to attend boarding school. This programme places a child in a carefully vetted boarding school, and provides every resource necessary for that child to graduate high school (and beyond, if the spirit is willing). Many lives, on both sides of the Atlantic, have been changed by this programme.

The Harambee Centre

The heart of Micato-AmericaShare’s Kenya operation is Harambee Centre, a multi-building oasis of calm and purpose in the midst of Mukuru, one of Nairobi’s largest slums (where a staggering 60,000 or more children can’t attend school). Harambee Centre—made possible by our dear friends



I will never forget my first experience of visiting Harambee Centre! It surpassed my expectations; above all I felt very safe around that space despite the fact that everyone was a stranger when I got in but as I was leaving, I felt warm and I thought to myself this looks like a neat family that I would like to be part of.

—Aisha Omar



Bernard Wharton and Jennifer Walsh and scores of caring safari-goers—serves Mukuru residents with a Community Centre; a beautiful, 25,000-volume library—with more than 57,000 yearly visitors—and a flourishing second library, both made possible by Suzie and Bruce Kovner through a grant by the Kovner Foundation; and a digitally up-to-the-minute Computer Centre.

Harambee's Computer Centre

A big, bright room equipped with over 70 computers, visited more than 100,000 times since its inception, Micato-AmericaShare's Harambee Computer Centre—enabled by Dr. Derrick Rossi—offers Mukuru residents free computer access and digital skills training.

During a 12-week training programme, 120 students undergo a comprehensive curriculum designed to enhance their computer skills and proficiency in various Microsoft applications, with a module on CV (curriculum vitae) writing. As this is written, more than 300 students are on our waiting list for future classes, and we hope to increase the number of programmes we offer, as the need and demand is great, and the potential rewards for our students is huge.

More Milestones

The dynamic, 25,000-volume Harambee Centre Library is the proud recipient of the Best Community Library Award by the 50-year old Kenya Association of Library and Information Professionals.

To its post-graduates, Micato-AmericaShare offers scholarships that cover the cost of acquiring trade skills or semi-professional certifications or professional degrees.

We partner with Volunteer Optometric Services to Humanity to bring eye clinics to the community. VOSH doctors examine and treat thousands of children and adults, and donate thousands of prescription eyeglasses.

Lacrosse, a game not played in Kenya, was introduced in Mukuru in June 2014 through an AmericaShare Project by teenager Ian Macleod with support from private donors, businesses, and the International Lacrosse Federation.

Learn More

At our website, AmericaShare.org, or email us at Inquiries@AmericaShare.org.



The Red Hill Library and Community Centre

Tucked away on the verdant seaward side of the glorious Old Cape Road, south of Cape Town, past the imposing Steenberg Mountains and lovely Simon's Town, on the way to the Cape of Good Hope, is the community of Red Hill, whose 1,500 makeshift households are blessed with wonderful views, bright community spirit, and not much in the way of community services.

“Micato-AmericaShare’s educational outreach in East Africa inspired us to find a community in South Africa where we can have a lasting impact,” says Lorna Macleod, AmericaShare’s co-founder and executive director. “And at Red Hill, we knew we had found our place.”

That place is AmericaShare’s Red Hill Library

and Community Centre, a joyful place for a town with a single part-time clinic, 37 per cent unemployment, and no school for its more than 2,000 school-age kids, who have to take long bus rides to state schools in the vicinity.

Red Hill’s Present and Future

Our bright new, ever-growing library, led by a trained librarian and volunteers who help students with their homework, is a welcoming community meeting place, and our Literacy and Numeracy Programme, designed to equip Red Hill kids with

the skills they'll need as they enter the educational system, meets every day for two hours. The Centre's Computer Lab offers classes to community members of all ages, focussing on Google Classroom assignments, Typing.com, and Tynker coding. And the beautiful, ocean-view Umbono Wempunelelo—View to Success Deck—has become an integral part of Red Hill's commitment to meeting the needs of young, energetic minds. The deck's combination of fresh air and sunlight enhances learning experiences, promotes improved focus, creativity, and overall wellbeing.

Most of Micato's...

...safariers to the Cape Peninsula will visit the Red Hill Library and Community Centre, and many of them will be inspired to help it bring more light to the community. They'll want to make donations like books, computers, or funds for a new building.

So: if you'd like to visit Red Hill, either before or after your Micato safari, or if you're just inspired by what you're seeing and reading on these pages, send an email to Inquiries@AmericaShare.org.



This collaboration with Micato-AmericaShare has brought light to our community. Scholars are able to do their homework and research in the library, which provides a great environment for their education and homework clubs. The Forum is also benefitting from having a productive space in which to meet. This project has uplifted the entire community by making resources available to everybody.

—Luyando Lombo, Red Hill Development Forum member





Huru Means Freedom

African girls who can't afford sanitary pads very often avoid school during their periods, losing as much as an entire month each school year. The consequences are significant: girls who miss school or work fall behind, drop out or quit, perpetuating a grim cycle of poverty and gender inequality.

Micato is a major donor and proud supporter of Huru, founded in 2008 by AmericaShare's co-founder Lorna Macleod. Huru manufactures reusable sanitary pads—more than 2,300,000 to date—which have been distributed in free Huru Kits to more than 320,000 girls in Kenya, Tanzania, and Uganda.

Huru Kits have proven to be a simple, sustainable, and wonderfully practical way to alleviate this world-wide problem.

Each Huru Kit consists of a colourful drawstring backpack with six reusable pads; three pairs of underwear; detergent-grade soap for washing pads; two resealable waterproof bags for safe storage of used pads; and educational materials on HIV prevention and reproductive and sexual health.



Since Huru pads came we are comfortable and we do not feel left out. We are able to attend classes without fear or shame. It brings so much joy to know there are people on earth living far away from you who can rescue you.

—Charity, age 16

All Huru pads are locally produced by women and men from underserved communities, and are designed for the resilient girls and women who use them. Each pad lasts a minimum of 24 months, making them a cost-effective and environmentally friendly alternative to expensive disposables.

The crucial and heartening bottom line: Huru Kits have saved girls 24,000,000 school days (and counting) that otherwise would have been lost. Independent evaluation shows that girls who receive Huru Kits are three times less likely to miss school during their periods.

The United States Agency for International Development (USAID) recently entered a groundbreaking partnership with Huru to provide more than 22,000 women in 43 workspaces in Kenya's crucial garment and horticulture industries with

Huru Kits and educational sessions on menstrual health and sexual and reproductive health topics, and awareness campaigns for 13,600 supervisors to combat menstrual stigma.

Learn More

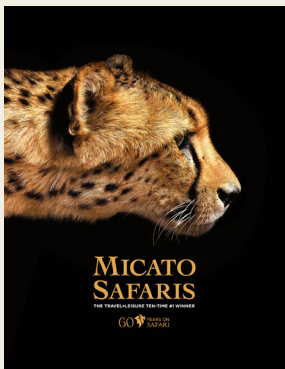
About Huru's important and effective work. And about its highly successful Skills Transfer Program, a targeted, practical programme that addresses East Africa's huge problem of youth unemployment, which disproportionately impacts girls; 65 per cent of the Skills Transfer Program's trainees have no income whatsoever. Huru's informative website is accessible 525,600 minutes a year at HuruInternational.org. And its phone number is: 212-340-7115.

We educate women because it is smart. We educate women because it changes the world.

—Drew Gilpin Faust, first female president of Harvard University



Join us at home
in Africa



You have me longing for more...

...please mail me your entire, beautiful brochure!

[CLICK HERE](#)